



"RE-BUILDING THE CITY'S WATER SYSTEMS FOR THE 21ST CENTURY"

Sewerage & Water Board OF NEW ORLEANS

C. RAY NAGIN, President

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"CRESCENT" COVER USE NEEDS AUTHORIZATION

The Sewerage and Water Board advises businesses and the general public of newly implemented requirements for use of it's very popular "Crescent" cover logo design.

The image has been used by the Board since 1922 as the cover for New Orleans water meter boxes and is the official logo by which the agency is known. The image is a registered trademark owned by the Board.

Everyone using the design must be registered with the agency as an authorized user. This is being done in order to protect the Board's image and use of the design and to insure that its use does not in any way imply the Board's endorsement of a product or company, among other reasons.

Interested parties must contact the Sewerage and Water Board's Office of Community and Intergovernmental Relations Tuesday through Thursday from 10:00 a.m. to 2:00 p.m. at 585-2167.

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